

March 2014

Dear Educator:

Your school, teachers, and students are invited to participate in the national **Children's Creative Writing Campaign**, inspiring students in Pre-K to Grade 8 across the country to write original works that foster imagination.

CCWC provides a platform for creative thinkers outside the classroom to display their writing and artwork. Every year, CCWC puts together a Volunteer Reading Committee consisting of professional authors, story developers, publishers, and media producers, to review the children's writing submissions. Any child that submits an original writing is acknowledged and receives an award for his or her effort. CCWC believes that promoting and encouraging creative writing from an early age:

- **Fosters inventive and powerful use of language, images, and words.**
- **Improves reading and communication skills.**
- **Serves as a lifelong platform for success in school, the workplace, and in a career or trade.**

Submitting to the CCWC is FREE. We encourage all teachers to participate in the writing celebration and submit at least one writing piece from each student in their classroom. More instructions are provided in the enclosed submission guidelines, along with submission forms (please feel free to reproduce submission forms).

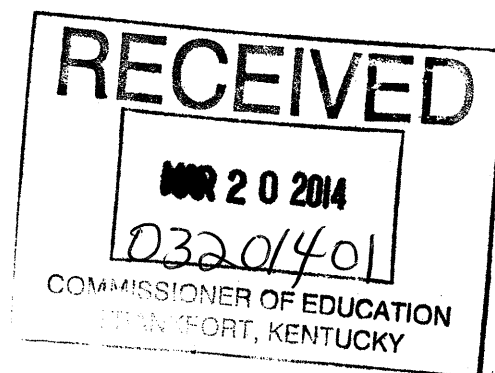
In its 20th year, CCWC is the signature program of **The Knowledge Project (TKP)**, a 501 (c) (3) organization based in New York City. Since 2000, TKP has been providing schools with custom-designed, project-based literacy, media, and career education programs that meet and exceed the Core Standards. TKP collaborates with the NYCDOE administrators and Grade K – 12 staff in public schools, offering intervention and enrichment to students and teachers. Our staff and a network of writing coaches, field professionals, and consultants integrate writing with applied learning and career education. We engage students in a learning process with authentic and functional outcomes, such as editing and publishing an anthology of stories, linking a research report or blog to a digital map, creating and distributing a community newsletter, making a comic book reader, or producing a radio or podcast show or animated media campaign on a timely issue such as "bullying." All TKP writing programs are interdisciplinary and meet the goals of a Comprehensive Education Plan. The programs are also sustainable as academic intervention strategies.

We look forward to reading and reviewing your students' best creative writing pieces. For more information, please contact me at [mhunnewell@theknowledgeproject.com](mailto:mhunnewell@theknowledgeproject.com) or 212.346.9933.

Sincerely,

*Meg Hunnewell*

Meg Hunnewell  
Executive Director





children's creative writing campaign, inc.  
A WORDWORKS INITIATIVE

THE  
KNOWLEDGE  
PROJECT

# 2014 CAMPAIGN GUIDELINES

## THE CHILDREN'S CREATIVE WRITING CAMPAIGN

Celebrating 20 years of *inspiring children to write*, the Children's Creative Writing Campaign provides a platform for children to showcase their original creative writing works outside of the classroom. Under the guidance of a group of volunteer accomplished authors and writers, the content of each submission is reviewed and the hard work and imagination of each participant positively recognized with a Certificate of Creative Writing Excellence.

We invite young authors from **Pre-K to Grade 8** to submit original creative writing pieces and any accompanying original artwork.

### Submission Guidelines

Please adhere to the submission guidelines.

All submissions must be postmarked no later than **Friday, April 11, 2014**.

Mail all submissions to:

**Children's Creative Writing Campaign, Inc.**  
**111 John Street, Suite 1070**  
**New York, NY 10038.**

Submissions must meet the following criteria:

1. Original
2. Imaginative
3. Legible

### Additional notes:

- Teachers are encouraged to submit original writings from every student in their classroom.
- All accompanying original artwork is welcome.
- Handwritten work is preferred (but not required) because it provides another dimension of expression.
- Pre-K and Kindergarten participants are permitted to dictate their stories to adults, but any adult editing or re-wording is strongly discouraged. Please copy the child's story idea word for word.
- Computer-generated presentations may be accompanied by an earlier handwritten draft.
- Children may submit more than one writing piece, provided that a separate submission form accompanies each piece.

## Writing Theme (Optional)

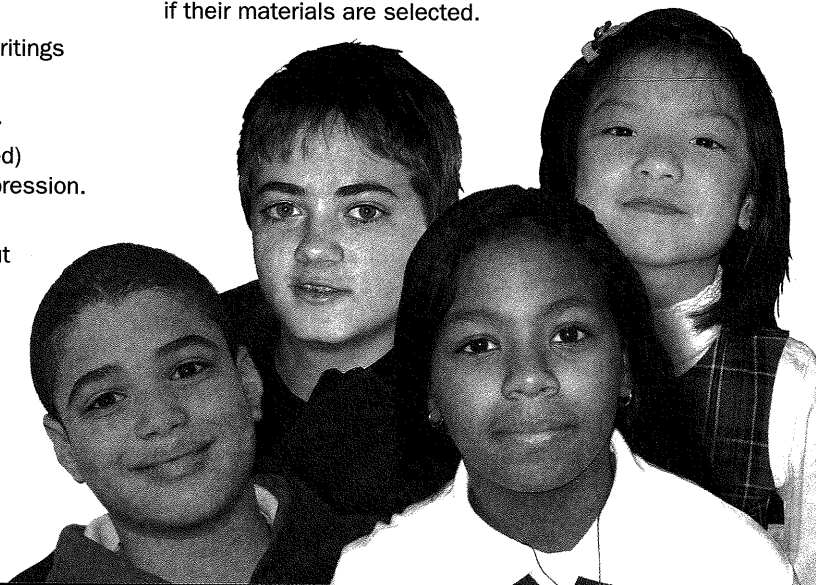
The tools for writing and communication evolved over the last twenty years. In 1994, CCWC's first year of operation, we responded to more than 5,000 students in 22 states that submitted their hand-written work. In 2014, students use computers and smartphones to tell stories, blog, keep current on social media sites, communicate with family and friends, send texts and images instantly, and participate in gaming.

**Suggested writing topic for this campaign:** Using your imagination, describe in detail a new online game or comic, interactive story or useful APP. Who will be the audience for your tech creation?

## Writing of Merit Opportunity

A Volunteer Reading Committee of esteemed writers selects Writings of Merit for originality, imagination, use of language and plot. **Young authors with writing of special merit receive an award of \$100.00, while their school receives a donation from CCWC to the school library in the student author's name.** The students and their school will also receive media recognition. CCWC reserves the right to publish any Writings of Merit it deems fit to promote the campaign.

Young Authors of Special Merit are invited to submit their work for development in another medium (e.g. comic book, game, film, multi-media content, print and T.V.). The young authors that accept the offer will be required, along with their legal guardians, to sign a release form that entitles them to specific compensation and credit if their materials are selected.



*The Children's Creative Writing Campaign, Inc. is a non-profit, 501 c (3) literary organization based in New York City. The Campaign is FREE to the children who participate. Many young people are inspired to write and submit annually because of the personal acknowledgement they receive through the CCWC. Sponsorships and donations allow the Campaign to expand each year. For more information, contact us.*

# SUBMISSION FORM

Name \_\_\_\_\_ DOB \_\_\_\_\_ Age \_\_\_\_\_  
 Address \_\_\_\_\_ Apt \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Parent/Guardian # \_\_\_\_\_ Email \_\_\_\_\_  
 School/Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Grade \_\_\_\_\_  
 Teacher \_\_\_\_\_ Email \_\_\_\_\_  
 School # \_\_\_\_\_ Fax \_\_\_\_\_  
 Principal \_\_\_\_\_ District/Region \_\_\_\_\_  
 Title of work submitted \_\_\_\_\_

*This is an original work. I did not have help creating it. I know that once submitted, if selected, my work can be published by the CCWC according to the Guidelines.*

Author's Signature \_\_\_\_\_  
 Parent/Guardian Name (Print) \_\_\_\_\_  
 Parent/Guardian Signature \_\_\_\_\_

Category \_\_\_\_\_  
 Date of Submission \_\_\_\_\_

111 JOHN STREET, SUITE 1070, NEW YORK, NY 10038  
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